

July 2017

Dear Supporter of Youth Sports and Education,

We invite you to invest in the mission of the Bob Emig Foundation:

Promoting the well-being of youth through sports and education

The Foundation has served youth in the St. Louis metropolitan area and throughout the world thanks to the generosity of community-minded people like you.

On October 5, 2017, the Bob Emig Foundation is hosting the annual ***Celebrating Leaders in Youth Sports*** event at the Missouri Athletic Club in downtown St. Louis.

We are honoring individuals and a team who exemplify the mission of the Foundation and demonstrate the qualities that it encourages, especially “going beyond the game” to make sports and education a life learning experience for youth. All honorees will be inducted into our Youth Sports Hall of Fame.

We will also focus on raising funds to help us continue to grow our mission.

Our goal continues to support under-served youth to have a healthy sports and educational experience while developing the leadership skills that help them grow to be productive and active citizens in the community.

Portion of the proceeds will directly benefit the following youth organizations:

- ✿ **STL Football U** which uses the sport to reach kids and promote life skills. It expanded its tutoring program in the Hazelwood School District and increased the number of youth it takes to camps at colleges and universities so that the athletes can get exposure to earn scholarships to continue their education.
- ✿ **KidSmart – Tools for Learning** which provides schools, where students are on the Free/Reduced Lunch Program, the necessary tools (pencils, crayons, glue, etc.) to achieve educational success. Studies have shown that students that are physically active daily have better grades, are more focused and are less susceptible to diabetes, obesity and depression. Our Foundation will increase the KidSmart services by creating a playground and sports equipment division and help the overall program reach schools in Southwestern Illinois.
- ✿ We will continue to help the **Jackie Joyner-Kersey Center** as it develops its soccer program. It was Bob’s vision to create a quality soccer program in East St. Louis.

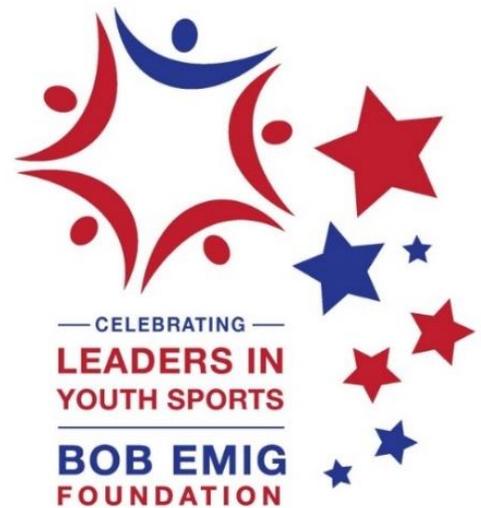
As a sponsor of ***Celebrating Leaders in Youth Sports***, you can help youth receive the benefits of a healthy sports and educational experience while giving you exposure among community and corporate leaders. Please consider investing in these youth through a sponsorship. If a sponsorship is not possible, please invest by donating or purchasing tickets and join us for this very special event.

Thank you in advance for supporting ***Celebrating Leaders in Youth Sports*** and for investing in the future of our youth because together we are ***Inspiring Youth. Transforming Lives.***

Sincerely,

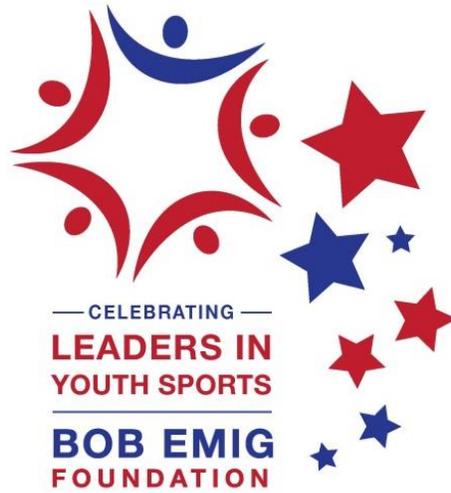


Aaron Emig
Founder & President
Bob Emig Foundation



Founder and CEO Sterling Finney of STL Football U addresses the football student-athletes at a training session.





Inclusions	Presenting	Platinum	Gold	Silver	Bronze
Recognized as a Presenting Sponsor of Celebrating Leaders in Youth Sports	X				
Exclusive speaking rights at the event	X				
Complimentary guests to Celebrating Leaders in Youth Sports	30	20	10	4	2
VIP seating	X	X	X		
Logo placement in marketing materials	X	X	X	X	X
Signage at the event	X	X	X	X	X
Recognition in the event program	X	X	X	X	X
Placement in all email communications prior and after the event	X	X	X	X	X
Exposure on social media prior and after the event	X	X	X	X	X
Logo link on the Bob Emig Foundation's website	X	X	X	X	X
Investment in youth sports and education	\$10,000	\$5,000	\$2,500	\$1,250	\$625

Bob Emig Foundation
Celebrating Leaders in Youth Sports
Reply Sheet

____ YES, we would like to invest in the future of the youth.

Business/Organization _____

Contact Name _____

Address _____

City, State, Zip _____

Email _____

Phone _____

____ Presenting Sponsor

____ Platinum Sponsor

____ Gold Sponsor

____ Silver Sponsor

____ Bronze Sponsor

Name as it should appear on printed marketing materials:

Name: _____

I plan to attend the Celebrating Leaders in Youth Sports event and would like to purchase:

____ Table(s) of 10 @ \$1,000

____ Ticket(s) @ \$100 per ticket

We are not able to attend, but we have enclosed a gift of \$_____

Please return reply sheet and artwork to:

Aaron Emig
618-407-4557
aaron@emigfoundation.org

Bob Emig Foundation
15 Fox Mill Drive
Maryville, IL 62062

**Recommended logo files – vector artwork, eps, pdf or high-resolution jpeg*

The Bob Emig Foundation is a nonprofit, 501(c)3 tax-exempt organization of the Internal Revenue Service Code.